CONTRACT



KTVI 2250 Ball Drive St. Louis, MO 63146 (314)213-2222

And:

Ruth Burke & Associates 4050 Pennsylvania Ave. Suite 103 Kansas City, MO 64111

	Contract / Rev	<u>/ision</u>	- 1	Alt Order#		
	581178	1				
Droduct						
Product						
Contract Dates	Estimate #					
10/22/12 - 10/28/12						
Advertiser			Ori	ginal Date /	Revision	
Montee/D/Mo/Lt. Governor			1	0/04/12	/ 10/04/12	
	Billing Cycle	Billing	Cale	endar	Cash/Trade	
	EOM/EOC	Broado	Broadcast		Cash	
	Station	Account Executive		xecutive	Sales Office	
	KTVI	Mickie	/lickie Reeves		St. Louis - KTVI	
	Special Handling				L	
	Demographic Adults 35+					
					Total Ratings	
					50.80	
	IDB#	Advertiser Code		Code	Product Code	
	Agency Ref			Advertiser	Ref	
	1					

		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time Days	Length Week Ra	te Rtn TypeS	pots	Amount
N 5 2 10/22/12 10/26/12 Fox 2 News at 7 am Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 2	7-730a <u>Rate</u> <u>Rating</u> \$825.00 5.00	:30	NM	2	\$1,650.00
N 6 2 10/22/12 10/28/12 Fox 2 News at 7 am Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 1	730-8a <u>Rate</u> <u>Rating</u> \$825.00 4.50	:30	NM	1	\$825.00
N 7 2 10/22/12 10/28/12 M-F 6a-7a Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 1	630a-7a <u>Rate</u> <u>Rating</u> \$975.00 4.50	:30	MM	1	\$975.00
N 10 2 10/22/12 10/28/12 M-F 5p-530p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 2	5p-530p <u>Rate</u> <u>Rating</u> \$975.00 4.50	:30	NM	2	\$1,950.00
N 12 2 10/22/12 10/28/12 M-F 9p-10p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -TF 2	9-930p <u>Rate</u> <u>Rating</u> \$1,350.00 5.70	:30	NM	2	\$2,700.00
D 13 2 11/05/12 11/05/12 M-F 5p-530p	5p-530p	:30	NM	0	\$0.00
D 14 2 11/05/12 11/05/12 M-F 9p-10p	9-930p	:30	NM	0	\$0.00
N 15 2 10/22/12 10/28/12 9p News Delayed Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 M-WT 2	10p-1a <u>Rate</u> <u>Rating</u> \$1,350.00 5.70	:30	NM	2	\$2,700.00
		Totals	50.80	10	\$10,800.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/26/12	10	\$10,800.00	\$9,180.00
Totals	10	\$10,800.00	\$9,180.00

Signature:	Date:	